Writing SCAFFOLD

Part B- Feature Article (Text Type-Exposition)

Refer to your film maker research that you have completed in class time and follow the scaffold below to complete your Moving Images (exposition) article. You should develop an opinion of the film maker’s work and refer to their work as evidence that justifies your position.

Your article needs to link directly to your conceptual framework research completed in class time.

Paragraph 1: **Artist/Film maker**
- Title of the film/video
- Date it was made/created
- Length
- Details of the image maker

**Paragraph 2: Artwork**
- What where and why?

**Paragraph 3: World**
- the appearance of the film/video, including points on theme/special effects /costuming/storyline/genre

**Paragraph 4: Audience**
- Comment on the relevance of the film/video for the time frame in which it was created.

**Paragraph 5:**
- Identify the target audience
- Include quotes from two audience members (you can apply found quotes obtained through research or seek opinions from people you know)

**Paragraph 6:**
- Write a concluding statement that summarises your point of view and suggests whether to view the film or not.
**Layout SCAFFOLD**

**LAYOUT:** The organisation of your feature article should include:

- **Headline** - must grab the audience’s attention
  - use a larger, bold font size
- **Image** - cut and paste a colour image of a still from your film/video
  - Include a caption with a brief description of the still
- **Paragraphs** – must include a topic sentence and other correctly structured sentences.

**Layout design suggestions –**

- **Columns** - text is to be written in **two** columns
- **Font** - Times New Roman, size 12 or Calibri, size 12
- **Language** - use descriptive and emotive language so that your article exciting and interesting
  - use ALL relevant subject specific terminology.
  - use appropriate language techniques, including **simple, compound and complex sentences, correct punctuation and paragraphs.**

1.  

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<th>HEADLINE</th>
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2.  

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